



Marketing that ***MOVES*** Markets



# WHO ARE WE?

**Founded in 2022**, The Braion is a Mumbai-based integrated marketing agency delivering 360° solutions. From impactful ATL campaigns to hyper-local BTL activations, we craft strategies that build visibility, engagement, and results.

**2000+**  
Campaigns Delivered

**700+**  
Happy Clients

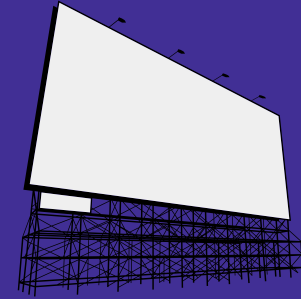
**Presence across India and growing**





# SERVICES WE OFFER

## ATL SERVICES



Television, Radio, Print (Newspaper & Magazine)  
Cinema Ads | Train, Metro, Airport & In-Flight Branding  
Bus, Auto, Pole, Bus Shelter, Unipole Branding

## BTL SERVICES



Mall & Retail Activation  
Corporate & Society Activation  
School & College Activation  
Newspaper Inserts | Cab, Canter, Auto Branding  
Printing & Fabrication

## OTT / DOOH PLATFORMS



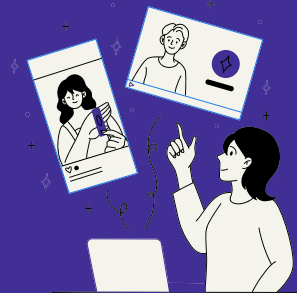
Banner Ads | Pre-roll & Mid-roll Videos | Spotlight  
Frames  
Digital Billboards | Outdoor Signage  
Society, Corporate & RWA Screens

## SOCIAL MEDIA MARKETING



PPC, SEO, SEM  
Email & Content Marketing  
Inbound Marketing, Lead Gen Campaigns  
End-to-End Digital Strategy

## INFLUENCER MARKETING



Brand & Product Promotions  
Across Instagram, YouTube, LinkedIn & More  
Targeted, Performance-led Collaborations

## CORPORATE GIFTING



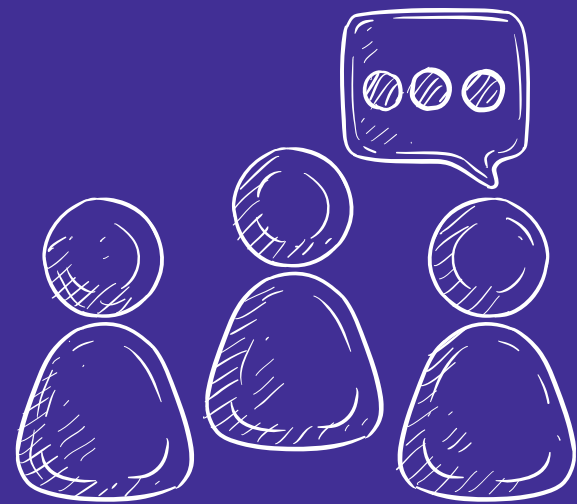
Customised Curated Gifting Solutions  
Electronics, Apparels, Gourmet Hampers  
Lifestyle, Festive & Employee Engagement Kits



**Tailor-made Strategies | Fast Execution | Tangible Results**

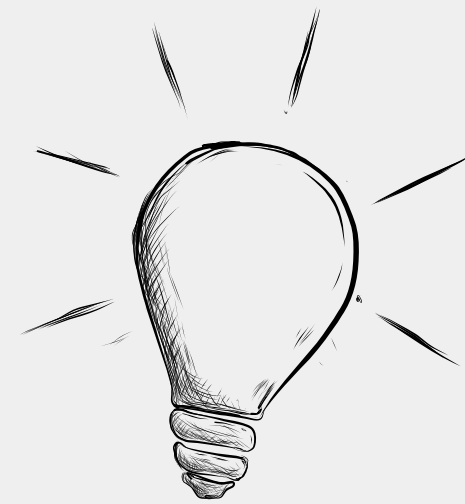






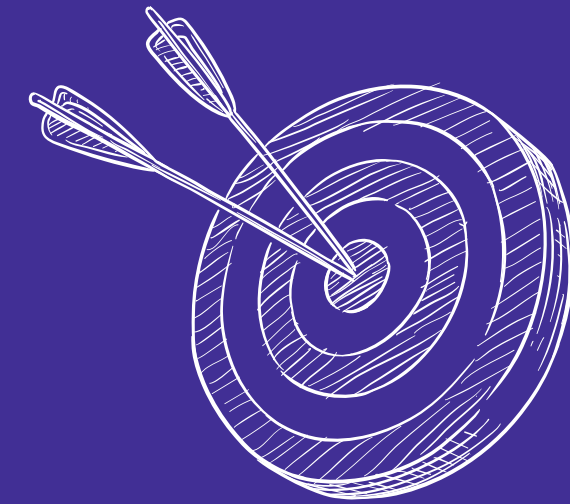
## Activation

We bring brands to life where it matters most on ground, online and everywhere in between.



## Marketing

We blend creativity with strategy to design campaigns that resonate.



## Branding

We shape identities that spark recognition and build trust.



# ATL Services ●



## Television



Expand your brand's voice with the unmatched reach of TV ads

## Radio



A cost effective way to target commuters and regional audiences.

## Print



Localized, trusted and long-lasting visibility.

## Cinema Advertising



Captivate viewers in an immersive, distraction-free zone.

## Bus, Auto, Metro, Train & Railway Branding



Perfect for mass exposure across urban and rural zones.

## Airport & In-flight Branding



From lounge screens to tray-table stickers, brand placement is strategic.

## Unipole, Pole & Bus Shelter Branding



Amplifies recall with high daily foot and vehicle traffic.



# ATL Services





**When the message needs to be seen  
by millions - go big, go broadcast.**





# BTL Services ●



## Retail & Mall Activations



Create immersive brand experiences in high-footfall zones.

## Society & Corporate Activations



Ideal for awareness, sampling and loyalty building.

## School & College Activations



Build early brand connections and long-term recall.

## Canter Branding



Perfect for hyperlocal awareness and rural penetration.

## Newspaper Inerts



Cut through the noise with targeted print placements.

## Printing & Fabrication



From hoardings to kiosks get everything made, brilliantly.



# BTL Services





# DIGITAL OUT OF HOME (DOOH) ●



## Digital Billboards



Maximize visibility with high-impact outdoor digital displays.

## In-store Screens



Retail focused, real time communication made seamless.

## Society & Corporate Screens



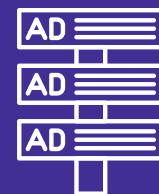
Deliver hyperlocal messaging to gated communities and workplaces.

## Programmatic Ad Serving



Scale campaigns across screens with real-time adaptability.

## Measurable & Dynamic Outdoor Advertising



Rotate creatives and messaging as per audience or time slots.

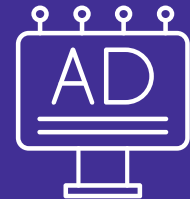
# DIGITAL OUT OF HOME (DOOH)



# OTT & VIDEO ADVERTISING ●



## Banner Ads



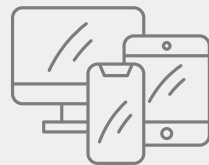
Capture attention instantly with display creatives across OTT apps.

## Pre-roll & Mid-roll Video Ads



Non-skippable, high-retention and highly impactful.

## Spotlight Frames & Stubs



Get featured in prime visibility placements on OTT platforms.

## High Reach & High Engagement Platforms



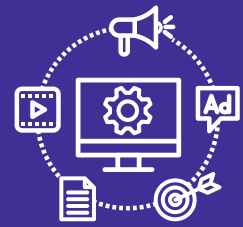
Massive audience pools with targeted campaign deployment.



# DIGITAL MARKETING ●



## SEO



Drive organic traffic with long term, scalable growth.

## SMM



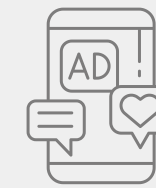
Targeted, creative and ROI-driven strategies.

## ORM



Essential for trust, credibility and long-term brand health.

## Digital Ads



Run high-converting campaigns across Google, Meta and display networks.

## WhatsApp Campaign



Broadcast messages, send offers, or support in real time.

## SMS Campaign



Best for offers, alerts and time-sensitive communication.

## E-mail Marketing



Great for onboarding, updates, offers and newsletters.

## Content Marketing



Tell your brand's story through blogs, videos and more.

# CONTENT & INFLUENCER MARKETING ●



## Social Media Management



Build, manage and grow your brand's online presence.

## Content Creation & Campaign Strategy



Design full-funnel campaigns with purpose and precision.

## Influencer Collaborations



Drive trust and visibility through authentic creator content.

## Brand Positioning & Online Buzz



Spark conversations and build digital authority.



# CORPORATE GIFTING ●



## Customized Gift Hampers



Curate premium hampers tailored to your brand and audience.

## Electronics, Apparel, Stationery



Gift functional items that stay top of mind daily.

## Gourmet: Chocolate, Dry Fruits



Perfect for Diwali, New Year, or celebratory moments.

## Lifestyle & Fitness Kits



Ideal for HR gifting, wellness programs, or branded campaigns.

## Seasonal & Festival Gifting Solutions



Ready-to-go kits that make your brand part of the celebration.





# MOMENTS WE'VE CREATED







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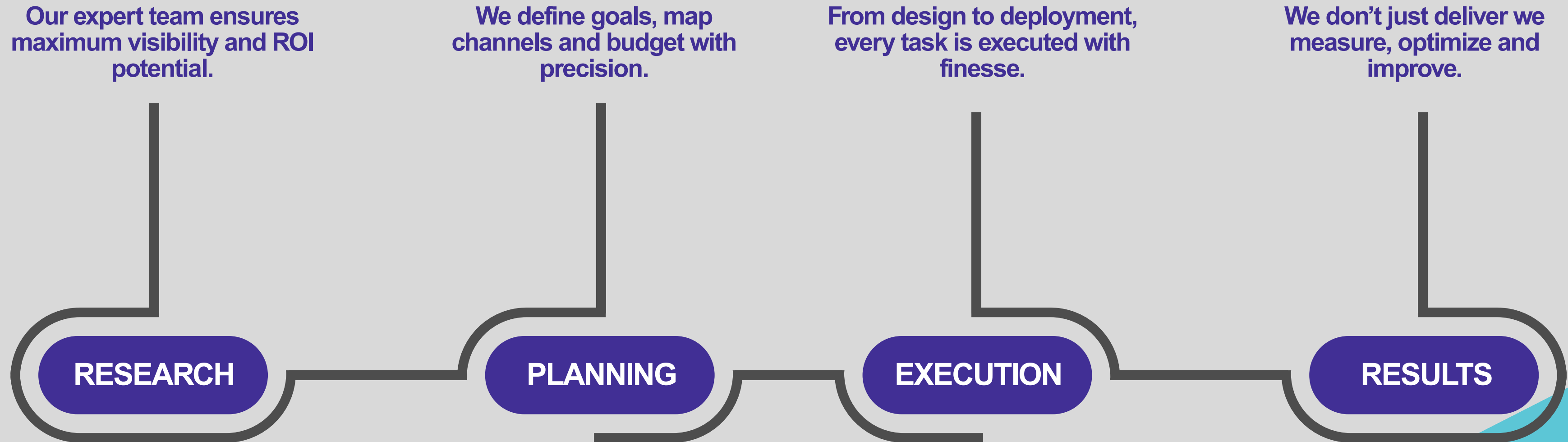
# MOMENTS WE'VE CREATED







# OUR EXECUTION FRAMEWORK

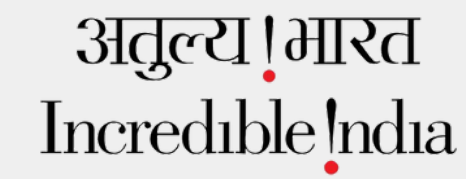






**Our esteemed clients**









# Let's Talk Impact.

Big ideas start with small  
conversations.

[www.thebraion.com](http://www.thebraion.com)